



## Take Control of Your Energy Future

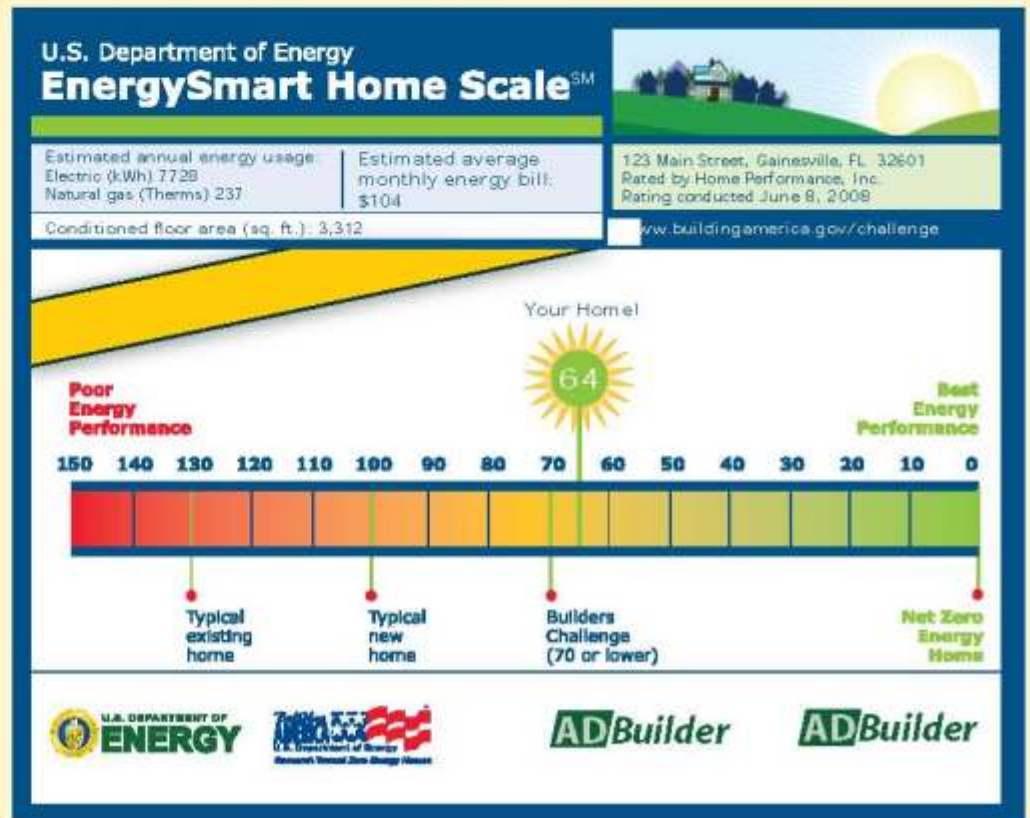
Choosing a new home is all about making the right decisions for you and your loved ones — selecting a neighborhood, a high-quality builder, and the features you value. You compare, ask questions, and make informed decisions about what matters most to you.

But what about energy? Today, more and more buyers value energy efficiency in their new homes — as a way to control their energy bills, reduce carbon emissions, and help preserve our natural environment. Yet, until now, there has been no easy way to compare the energy performance of different homes.

That is where the EnergySmart Home Scale (E-Scale) comes in. Brought to you by the U.S. Department of Energy, the E-Scale lets you compare the energy performance of homes on the market, simply by comparing a number rating. And like your car's MPG, it is a number worth knowing — a number that can put you in control of your energy future.

*Look for the EnergySmart Home Scale (E-Scale) to compare the energy performance of home models. The lower the number, the more energy — and energy dollars — you'll save.*

## Make smart choices with the E-Scale





## Energy Efficiency and Quality – Hand-in-Hand

Thanks to the E-Scale, today's homebuyers can make energy-smart decisions. That is good news for quality-driven homebuilders, firms that work hard to make their homes stand out in the marketplace.

When you see the E-Scale on a new home, you know that the homebuilder has taken the time to rate its products using processes supported by the U.S. Department of Energy (DOE).

Some builders go even further – taking the DOE Builders Challenge. These builders commit to constructing homes that are the best in the nation – homes that rate 70 or lower on the E-Scale and meet criteria for comfort, quality, health and safety. Look for the “Meets DOE Builders Challenge” banner on the E-Scale of these high-performing homes

